

Cape & Islands Workforce Development Board
Agenda for March 15, 2019 - 10:00am

Agenda Item	
Welcome, Introductions	
<p>Partner updates and follow up on next steps identified last month:</p> <ul style="list-style-type: none"> ● 13th YEAR FOLLOW UP: Bob will send a pitch and asks that all are supportive of his work in Bourne, Falmouth, Sandwich, Wareham, Marion. Also, send to Maria for shopping around at the state level for funding. ● APPRENTICESHIP LUNCH AND LEARN: Liz and Brittney will work with interested Committee members to get a date, location and outreach on this. ● EMPLOYER ENGAGEMENT AND INTEREST DATA: Tammi will share her findings from surveying employer partners. 	
Plan for the "lunch and learn"	<ul style="list-style-type: none"> ● Regarding apprenticeships in the trades and beyond!
Closing	Questions, concerns, discussion. Confirm next steps

WORKSMART PARTNERSHIP MEETING

February 13, 2019
10:00AM - 12:00PM

1. WELCOME, INTRODUCTIONS, ANNOUNCEMENTS

Attendees:

Tammi Jacobson
Wendy Northcross
Bob Dutch
David Augustinho
Kris Dower
Laura Newstead
Maria Marasco
Annie Dolan Niles
Christine Flynn

2. UPDATE RE: PROGRESS ON THE PLAN

UPDATES:

- Chamber is pushing for zoning relief to make it possible for people to create in-law and other small units. Just FYI, here is another approach to increasing housing options for tight markets. [Nesterly](#).
- Short term rental tax has passed, now there will be funding for towns to use on anything they want. Chamber seeking to reach out to towns to encourage them to use it for a fund for wastewater treatment or affordable housing, or broadband. This is important for members to know/support, but also indicative of progress on our plan (all aligned with blueprint, can go into report)

13th yr program

CONCEPTUAL SUPPORT, FINANCIAL CONCERN

- Structure - students would be in the program FT for a yr, just tech, still considered a HS student, the balance is assessed to the towns.
- **TASK** - Need to calculate the actual cost per student - the formula varies by municipality. 15 students. Need for some support around messaging - the value of this investment to the region.

Can you use workforce training vouchers?

- Yes, I think so, the hurdle is that everybody is going to start on a certain day.
- There is also a co-op component to it - the first month is in class, intensive,

the rest of the time students are out working. The career center has \$10k per person.

Is there an age?

- No defined age, but probably not looking at people over 21.

Any restrictions on formerly incarcerated people?

- Low risk offenders, drug involvement, will be drug tested. There's the social justification - structured environment, you already have all of that overhead.

Can you get college credit? Use a pell grant?

- No, there's no academic training.

Any specific trades?

- Marine services, plumbing, health careers, culinary arts - places where students are already in co-op.

Multi-family housing

Multi-family housing developments being stalled because of wastewater issue - tax rate for hotel is going to apply. Consortium of reg'l organizations asking the towns, before new \$\$ comes in, can we create a bank that will go to help build wastewater, housing, broadband - things that support economy. Asking to adopt by-law, have an intended purpose for that money.

Once you segregate and stabilize that money you have more options for pitches like 13th year. Working with housing developers from off Cape, trying to redevelop a development for seasonal housing. It's all stitched together, wastewater treatment means denser housing plans.

- Worker housing / housing that's affordable vs. affordable housing

Bridges

Bridges look like there are some significant traction, army corps in the midst of study figuring out whether they should rehab or rebuild. We learned this past week that the current authorization for the bridges is still in effect so we don't need new authorization. Army corps says that we can rehab all day long and they're still going to be underperforming. There's going to be a lane drop on Bourne from March - Memorial Day.

Wastewater

Project in Yarmouth, developer who has close ties to the community, "pilot". Abutting landowner under court order to improve their water treatment. DOT is going to lay a pipe down 28 for free if the town can pay for the pipe. Having these conversations under the umbrella of community benefit. Heard from a potential project in Sandwich - people are figuring out how to make wastewater pay. *the 208 plan - towns bear the responsibility for implementation

Apprenticeship vs. Internship

Re: apprenticeships. It's been so hard to find talent here so we're definitely open to that. We have to do that training on the job. We're not going to get high level people here anymore. Some people/organizations can't afford to do that. There's a \$4,500 tax credit per person at the end of the year.

Cape Cod 5 had 45 interns last year getting meaningful job experience - about half come

back for winter break. Retention strategy, offering students jobs as soon as they graduate.

David: speaker from E for all, mentorship program for entrepreneurs. Partnering with them

College has been expanding some of their healthcare programs, mostly around medical assistants, more of a focus in the college. College assessing and determining needs by working with local employers. Credit certificate program - more cohorts for people new to healthcare. Credentialing for ppl who are already doing the job but employers aren't able to bill for them fully because they're not properly credentialed.

College, digital maintenance program, concept of every piece of equipment that industry are using, giving students the foundational skills to assess. Applying for grant money for that program. Curriculum is pretty much developed at this point - will run in the fall. May need help/support from this group as we move forward.

Construction worker essentials - taking the most vulnerable and underemployed. Includes math and literacy refresher. Going to be full.

Huge pocket of people who have IT experience, there's a skill lapse. They've registered at the career center.

Waterworks Blue Economy Career Day - 300 students. Exhibitors got such an enthusiastic reply, it was meant for exposure but ended up being a recruitment event.

- Chamber did a perception survey for high school last year, doing it again this year
- Recruiting: Michigan, recruiting folks from the service before they're discharged. How to coordinate with Cape Cod Cares for the Troops.

3. NEXT STEPS

13th YEAR FOLLOW UP: Bob will send a pitch and asks that all are supportive of his work in Bourne, Falmouth, Sandwich, Wareham, Marion. Also, send to Maria for shopping around at the state level for funding.

APPRENTICESHIP LUNCH AND LEARN: Liz and Brittney will work with interested Committee members to get a date, location and outreach on this.

EMPLOYER ENGAGEMENT AND INTEREST DATA: Tammi will share her findings from surveying employer partners.

MARK YOUR CALENDAR FOR NEXT MEETINGS: March 15, April 24, May 13