



#pARTnershipWORKS25

ArtWorks Logo Contest

As the ArtWorks Program reaches its 25th Year, we continue to evolve to be sure we are keeping up with the creative economy, including supporting and encouraging our young artists. As such, we are reaching out to invite local high school students to participate in an ArtWorks Program Logo Contest!

This contest gives students until *Saturday, October 30th, 2021*, to create and submit a logo that represents the ArtWorks Program. This logo will be used on our social media platforms, and any related ArtWorks materials until September 1st, 2022. If your logo is chosen as the winner, you will be awarded with **\$100!**

Please see the below information regarding rules, common questions that may arise, and an accompanying form so we may contact you should your logo be chosen as the winner.

Rules

Form: Please fill out the required information and submit the form below with signed approval, at the same time as your entry.

ArtWorks Text: Please be sure it is clear this logo is for the ArtWorks Program. That means including some kind of text that could read: “ArtWorks,” “ArtWorks Program,” or the initials “AW.”

Colors: Any colors can be used!

Specs: High resolution digital file—at least 300 pixels/inch, about 5”x7” in size, in any of the following file formats: EPS, PDF, JPEG or PNG, OR an original drawing/artwork on letter size paper.

Deadline: October 30th, 2021.

Prize: \$100.

Common FAQs

➤ **Any tips for designing a logo?**

Here is a short article explaining 6 basic principles for designing logos:

<https://www.designhill.com/design-blog/basic-principles-logo-design/>

➤ **I don’t create digital art; how can I be sure my drawing will work?**

For this year, one of our mentors and local graphic designer, Alison Caron, has offered to help convert physical drawings into a logo file, should a physical drawing be determined as the winner. This includes minimum edits, as the goal is simply to help make the image digitized.

➤ **How can I submit my logo?**

To submit your logo, please email it as either an EPS, PDF, JPEG or PNG to the following email address: samantha@masshire-capeandislandswb.com. This logo can be created digitally with a resolution of at least 300 pixels/inch, about 5"x7" in size, OR it can be hand-drawn painted on letter size paper. If it’s not digital, please take a photo of your logo in good lighting, and email it in the biggest resolution size possible, still in one of the approved formats (most phones will automatically make an image into a JPEG).

➤ **How will my logo be used?**

By submitting your logo for judging, you are agreeing that, should your logo win, it will be posted on MassHire's social media sites, including Instagram, Facebook, and LinkedIn, along with the MassHire official website and all related ArtWorks Program paperwork until next fall.

Applicant Form

Name: _____

Mailing Address: _____

Street/PO Box

Town

Zip

Date of Birth: ____/____/____ Phone: _____

Email: _____

High School: _____ Current Grade: _____

Parent/Guardian Permission

Name: _____ Phone: (____) ____ - _____

My son/daughter/dependent has my permission to submit an entry for the ArtWorks Program Logo Contest.

Parent/Guardian Signature

Date

I give permission for my son/daughter/dependent's name and the submitted logo to be utilized in various forms of media including newsletters, CIWB website, CIWB and ArtWorks prints and video productions, newspapers, magazines, television, and on social media from October 30th, 2021 to September 1st, 2022.

Name of Student

Date

Parent/Guardian Signature, or student if 18 years or older

Date