

# 3 Massachusetts Counties

Cape & Islands Workforce Board



426 North St. Ste. 9 Hyannis, Massachusetts 02601

### Contents

Report Parameters
Economy Overview
Jnemployment by Demographics
Historic & Projected Trends
Population Characteristics
nbound and Outbound Migration
ndustry Characteristics
Business Characteristics
Workforce Characteristics   2
Educational Pipeline
n-Demand Skills

# **Report Parameters**

#### 3 Counties

25001	Barnstable County, MA	25019	Nantucket County, MA
25007	Dukes County, MA		

#### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.



### **Economy Overview**

279,657

Population (2023)

Population grew by 37,301 over the last 5 years and is projected to grow by 52,672 over the next 5 years. 133,536

**Total Regional Employment** 

Jobs decreased by 889 over the last 5 years but are projected to grow by 9,140 over the next 5 years.

\$73.0K

Avg. Earnings Per Job (2023)

Regional average earnings per job are \$9.6K below the national average earnings of \$82.6K per job.

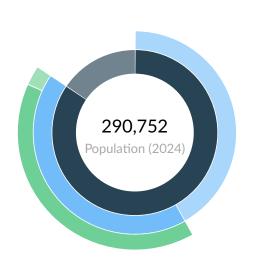
#### **Takeaways**

- As of 2023 the region's population increased by 15.4% since 2018, growing by 37,301. Population is expected to increase by 18.8% between 2023 and 2028, adding 52,672.
- From 2018 to 2023, jobs declined by 0.7% in 3 Massachusetts Counties from 134,424 to 133,536. This change fell short of the national growth rate of 3.9% by 4.6%. As the number of jobs declined, the labor force participation rate decreased from 59.8% to 51.8% between 2018 and 2023.
- Concerning educational attainment, 26.0% of the selected regions' residents possess a Bachelor's Degree (4.9% above the national average), and 9.8% hold an Associate's Degree (0.9% above the national average).
- The top three industries in 2023 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Services to Buildings and Dwellings.

	Population (2024)	Labor Force (Feb 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	290,752	124,090	133,536	139.5	\$19.18B	\$21.78B	\$17.95B
State	7,064,079	3,752,130	4,044,881	132.4	\$707.70B	\$470.71B	\$587.26B



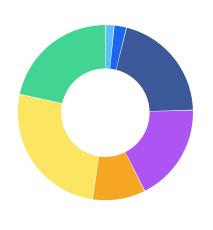
#### Feb 2024 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Populati	on 245,369
Not in Labor Force (16+)	121,279
<ul> <li>Labor Force</li> </ul>	124,090
<ul><li>Employed</li></ul>	116,195
Unemployed	7,895
<ul> <li>Under 16, Military, and institutionalized Population</li> </ul>	45,383

#### **Educational Attainment**

Concerning educational attainment, 26.0% of the selected regions' residents possess a Bachelor's Degree (4.9% above the national average), and 9.8% hold an Associate's Degree (0.9% above the national average).

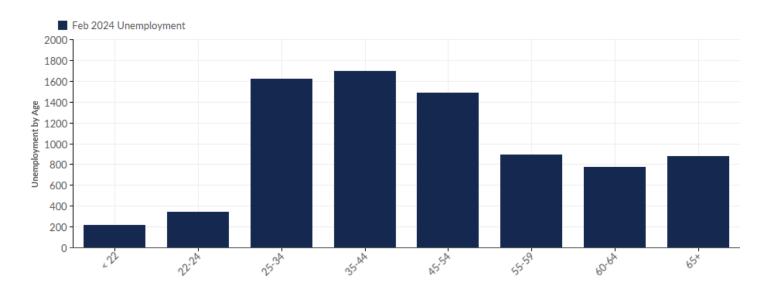


	% of Population	Population
<ul> <li>Less Than 9th Grade</li> </ul>	1.5%	3,406
9th Grade to 12th Grade	2.3%	5,024
High School Diploma	20.7%	45,718
Some College	18.1%	39,963
Associate's Degree	9.8%	21,604
Bachelor's Degree	26.0%	57,576
Graduate Degree and Higher	21.7%	48,024



# Unemployment by Demographics

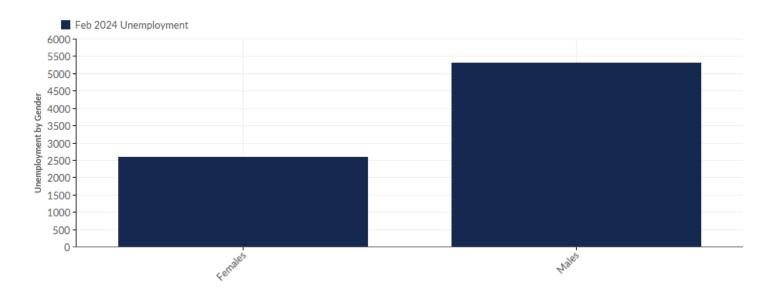
### Unemployment by Age



Age	Un	employment (Feb 2024)	% of Unemployed
< 22		213	2.70%
22-24		339	4.29%
25-34		1,620	20.52%
35-44		1,696	21.48%
45-54		1,486	18.82%
55-59		890	11.27%
60-64		774	9.80%
65+		877	11.11%
	Total	7,895	100.00%



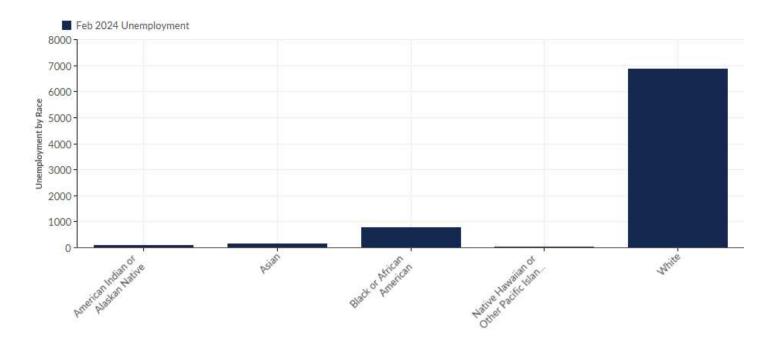
### **Unemployment by Gender**



Gender	Unemploym (Feb 20	ent )24)	% of Unemployed
Females	2,.	590	32.81%
Males	5,	305	67.19%
	Total 7,8	895	100.00%



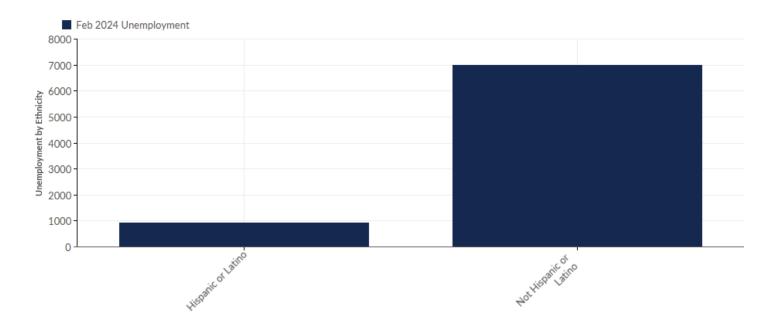
### **Unemployment by Race**



Race	U	Jnemployment (Feb 2024)	% of Unemployed
American Indian or Alaskan Native		79	1.00%
Asian		158	2.00%
Black or African American		779	9.87%
Native Hawaiian or Other Pacific Islander		21	0.27%
White		6,857	86.85%
	Total	7,895	100.00%



### **Unemployment by Ethnicity**



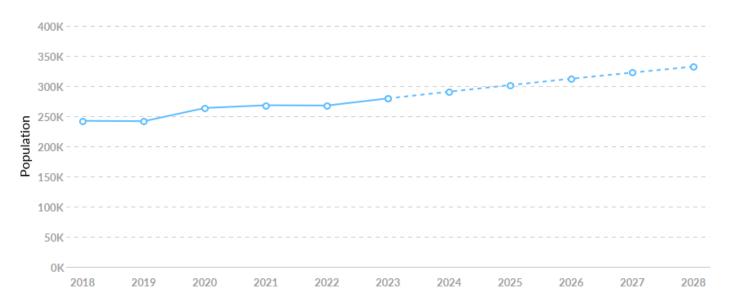
Ethnicity	Uı	nemployment (Feb 2024)	% of Unemployed
Hispanic or Latino		915	11.59%
Not Hispanic or Latino		6,980	88.41%
	Total	7,895	100.00%



# Historic & Projected Trends

### **Population Trends**

As of 2023 the region's population increased by 15.4% since 2018, growing by 37,301. Population is expected to increase by 18.8% between 2023 and 2028, adding 52,672.

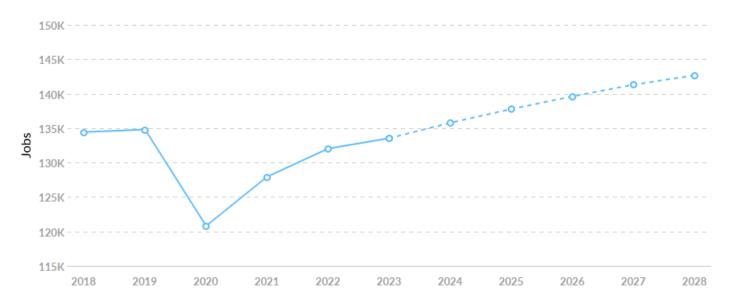


Timeframe	Population
2018	242,356
2019	241,714
2020	263,672
2021	268,202
2022	267,746
2023	279,657
2024	290,752
2025	301,699
2026	312,253
2027	322,453
2028	332,329



#### **Job Trends**

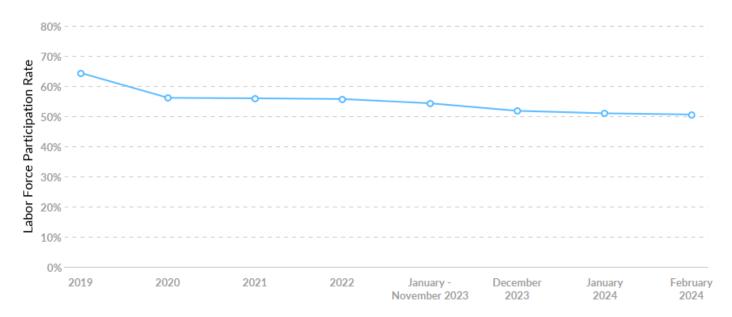
From 2018 to 2023, jobs declined by 0.7% in 3 Massachusetts Counties from 134,424 to 133,536. This change fell short of the national growth rate of 3.9% by 4.6%.



Timeframe	Jobs
2018	134,424
2019	134,799
2020	120,791
2021	127,940
2022	132,030
2023	133,536
2024	135,774
2025	137,779
2026	139,617
2027	141,313
2028	142,675



### **Labor Force Participation Rate Trends**

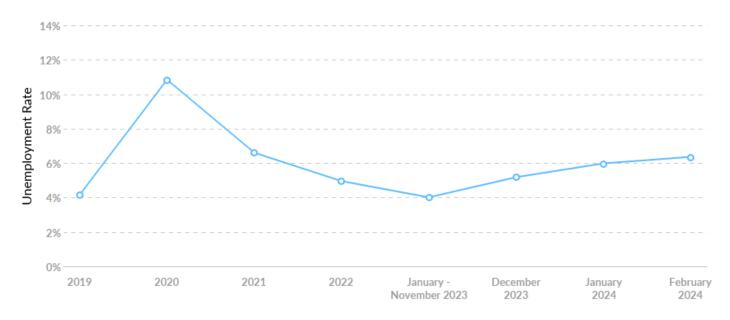


Timeframe	Labor Force Participation Rate
2019	64.35%
2020	56.11%
2021	55.94%
2022	55.71%
January - November 2023	54.30%
December 2023	51.79%
January 2024	50.97%
February 2024	50.57%



### **Unemployment Rate Trends**

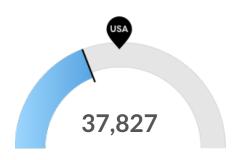
Your areas had a February 2024 unemployment rate of 6.36%, increasing from 4.16% 5 years before.



Timeframe	Unemployment Rate
2019	4.16%
2020	10.84%
2021	6.60%
2022	4.95%
January - November 2023	4.01%
December 2023	5.18%
January 2024	5.98%
February 2024	6.36%

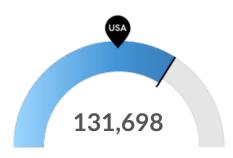


## **Population Characteristics**



#### Millennials

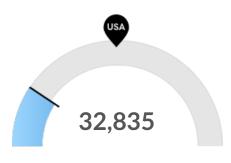
Your area has 37,827 millennials (ages 25-39). The national average for an area this size is 54,442.



#### **Retiring Soon**

Retirement risk is high in your area. The national average for an area this size is 80,239 people 55 or older, while there are 131,698

here.



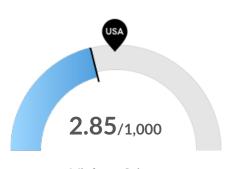
#### **Racial Diversity**

Racial diversity is low in your area. The national average for an area this size is 110,108 racially diverse people, while there are 32,835 here.



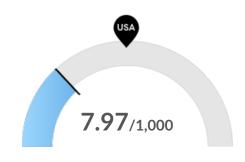
#### **Veterans**

Your area has 17,223 veterans. The national average for an area this size is 14,003.



#### **Violent Crime**

Your area has 2.85 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.



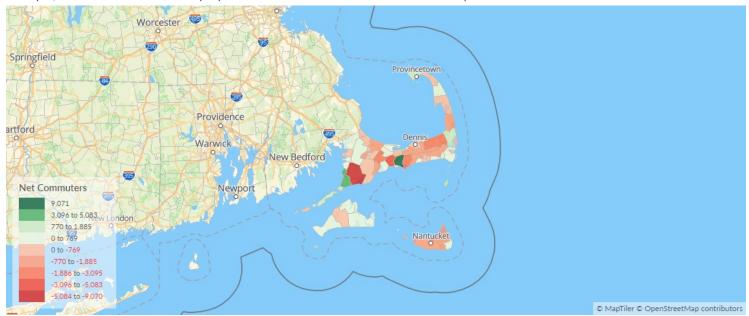
#### **Property Crime**

Your area has 7.97 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.



#### Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #3 for resident workers. The top ZIP for resident workers is 2536.

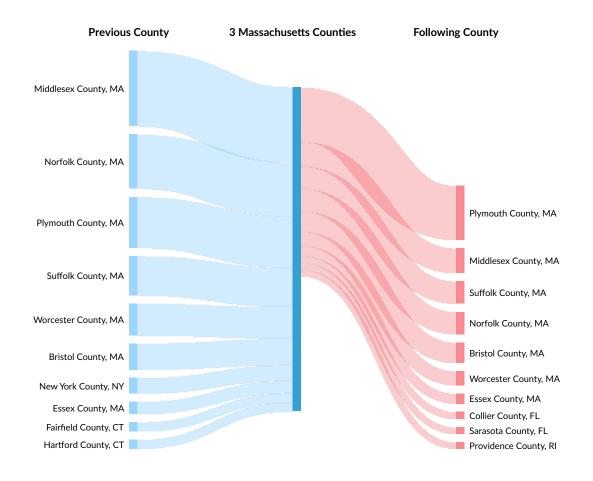


Where Talent Works				Where Talent Lives		
ZIP	Name	2023 Employment	ZIP	Name	2023 Workers	
2601	Hyannis, MA (in Barnsta	17,988	2536	East Falmouth, MA (in B	10,632	
2554	Nantucket, MA (in Nant	9,401	2554	Nantucket, MA (in Nant	10,390	
2649	Mashpee, MA (in Barnst	7,968	2601	Hyannis, MA (in Barnsta	8,917	
2532	Buzzards Bay, MA (in Ba	7,365	2649	Mashpee, MA (in Barnst	8,247	
2540	Falmouth, MA (in Barnst	7,319	2532	Buzzards Bay, MA (in Ba	6,834	

# Inbound and Outbound Migration

The table below analyzes past and current residents of 3 Massachusetts Counties. The left column shows residents of other counties migrating to 3 Massachusetts Counties. The right column shows residents migrating from 3 Massachusetts Counties to other counties.

As of 2021, 1,600 people have migrated from Middlesex County, MA to 3 Massachusetts Counties. In the same year, 1,154 people left 3 Massachusetts Counties migrating to Plymouth County, MA. The total Net Migration for 3 Massachusetts Counties in 2021 was 3,531.



Top Previous Counties	Migrations
Middlesex County, MA	1,600
Norfolk County, MA	1,152
Plymouth County, MA	1,081
Suffolk County, MA	835
Worcester County, MA	673

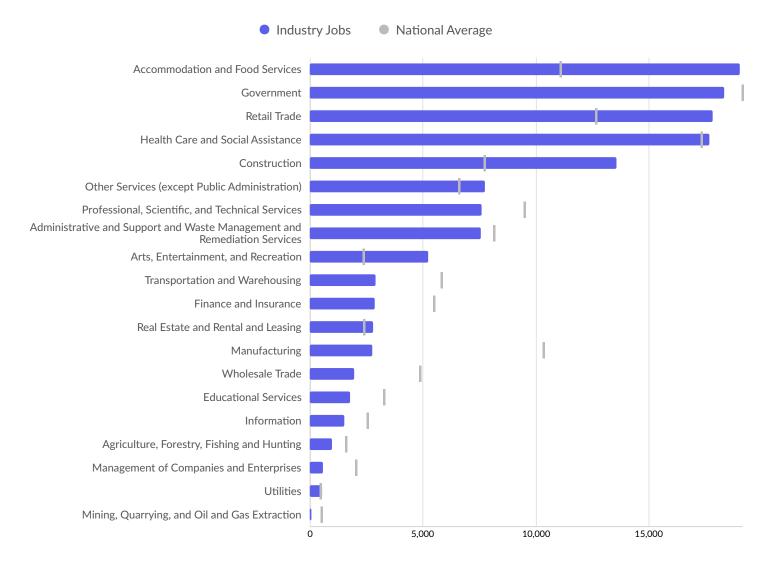
Top Previous Counties	Migrations
Bristol County, MA	558
New York County, NY	333
Essex County, MA	261
Fairfield County, CT	195
Hartford County, CT	193
Providence County, RI	179
Kings County, NY	166
Hampden County, MA	162
Palm Beach County, FL	162
Los Angeles County, CA	159
Top Following Counties	Migrations
Plymouth County, MA	1,154
Middlesex County, MA	527
Suffolk County, MA	476
Norfolk County, MA	475
Bristol County, MA	434
Worcester County, MA	301
Essex County, MA	212
Collier County, FL	153
Sarasota County, FL	143
Providence County, RI	141
New York County, NY	128
Hampden County, MA	120
Palm Beach County, FL	117
Lee County, FL	114
Lee Gounty, ( L	114

Top Following Counties	Migrations
Kings County, NY	99



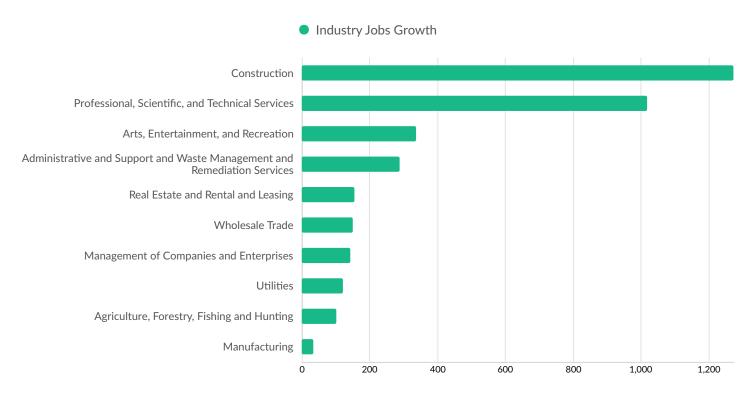
# **Industry Characteristics**

### **Largest Industries**



### ↓ Lightcast

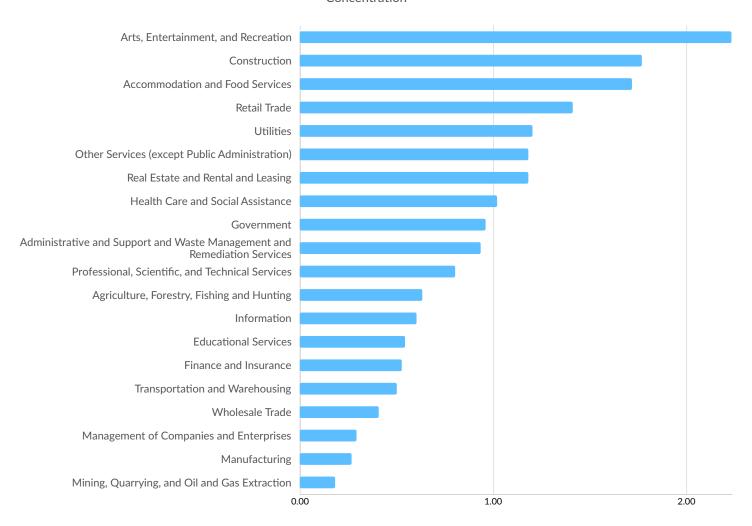
### **Top Growing Industries**





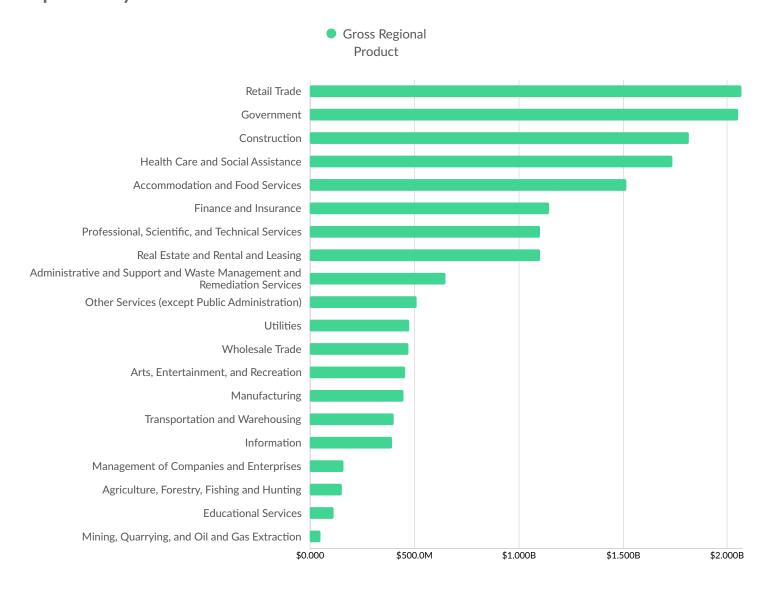
#### **Top Industry Employment Concentration**





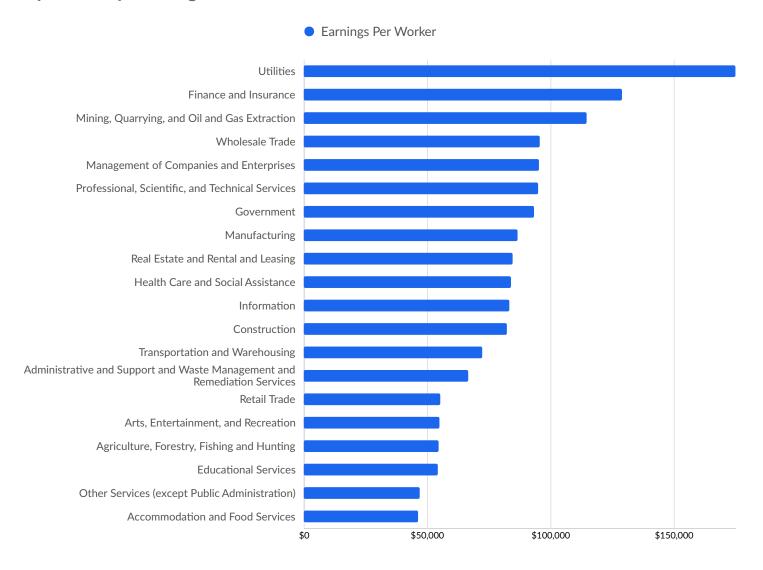


### **Top Industry GRP**





#### **Top Industry Earnings**





### **Business Characteristics**

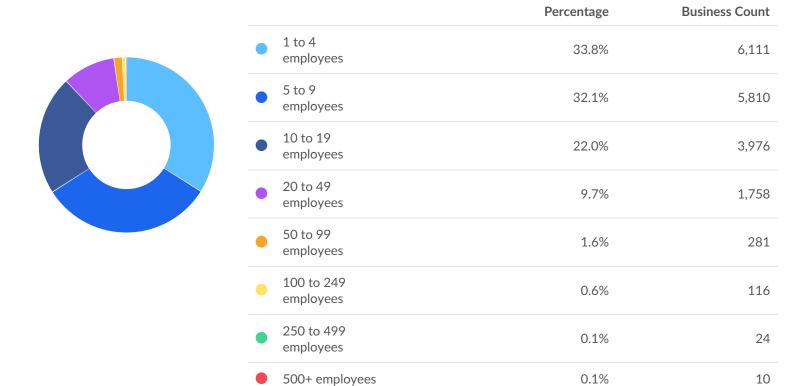
### 31,027 Companies Employ Your Workers

Online profiles for your workers mention 31,027 companies as employers, with the top 10 appearing below. In the last 12 months, 2,394 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Cape Cod Healthcare	1,432	Cape Cod Healthcare	839
Woods Hole Oceanographic Inst	595	Mass General Brigham	539
The Cape Cod Five Cents Saving	392	Martha's Vineyard Hospital	329
Stop & Shop	341	State of Massachusetts	292
Cape Cod Community College	331	BAYADA Home Health Care	291
Town Of Barnstable	317	Woods Hole Oceanographic Inst	284
United States Department of Ho	254	AMN Healthcare	260
William Raveis-Real Estate, Mor	212	BJ's Wholesale Club	257
Commonwealth of Massachusetts	209	ATX Learning	252
Falmouth Public Schools	186	Maplewood Mill Pond	244



#### **Business Size**

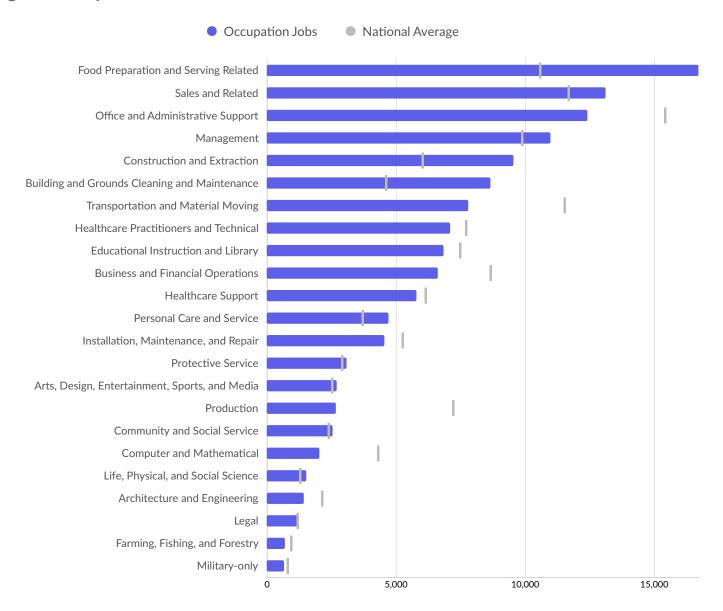


<sup>\*</sup>Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

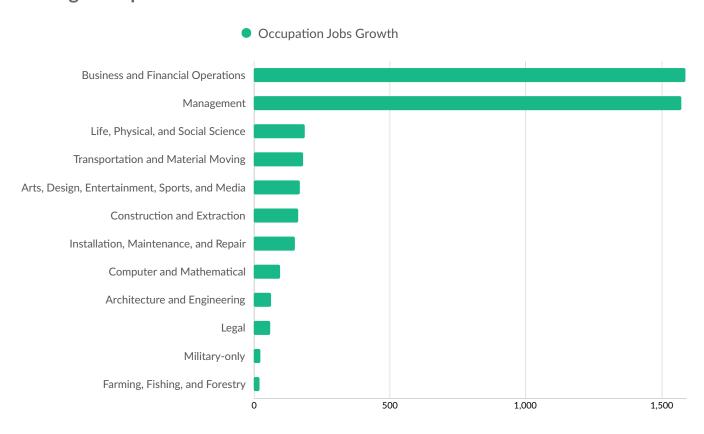


### **Workforce Characteristics**

#### **Largest Occupations**



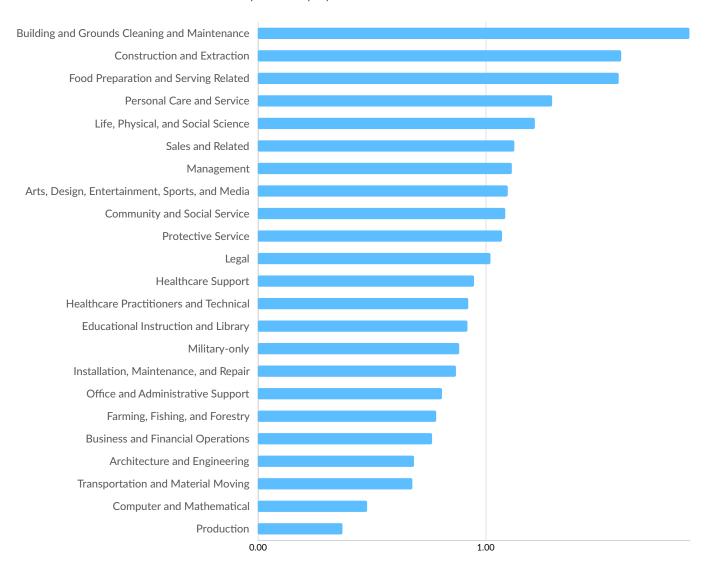
### **Top Growing Occupations**





### **Top Occupation Employment Concentration**

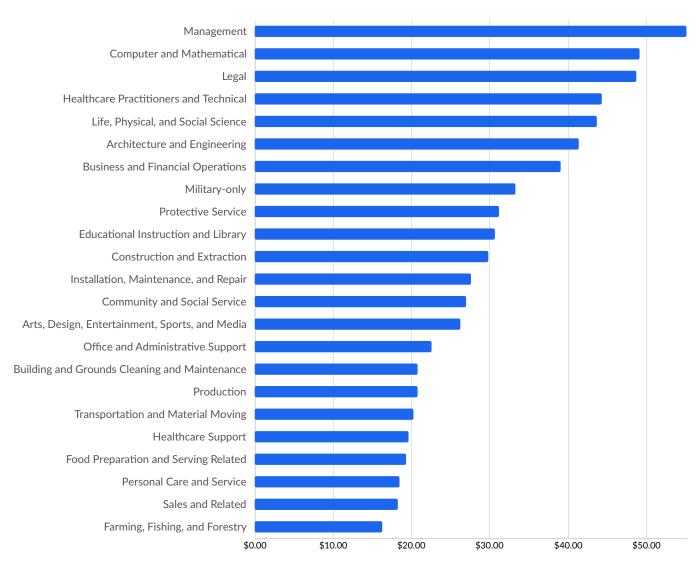
Occupation Employment Concentration





### **Top Occupation Earnings**

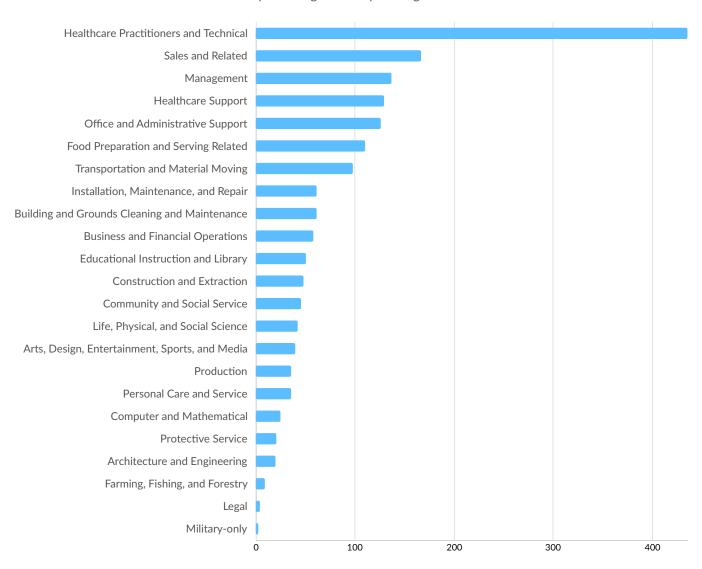






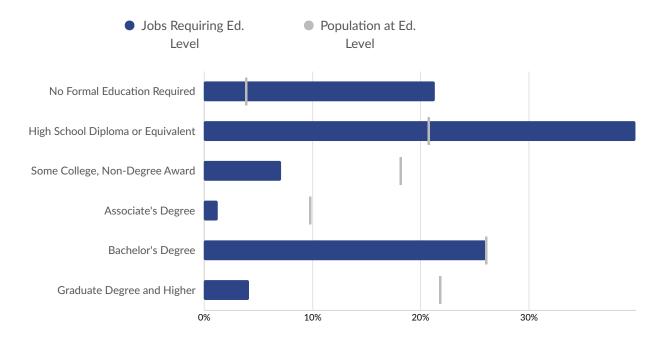
### **Top Posted Occupations**

#### Unique Average Monthly Postings





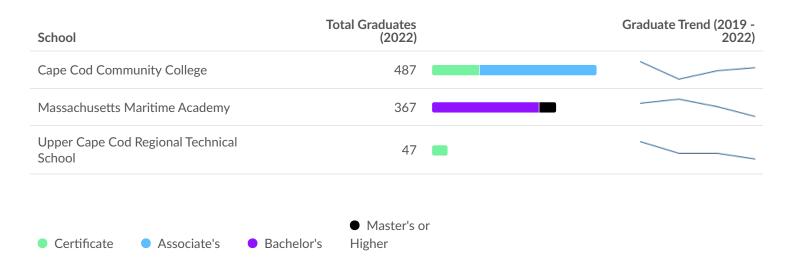
### Underemployment





# **Educational Pipeline**

In 2022, there were 901 graduates in 3 Massachusetts Counties. This pipeline has shrunk by 11% over the last 4 years. The highest share of these graduates come from "General Studies" (Associate's), "Naval Architecture and Marine Engineering" (Bachelor's), and "Registered Nursing/Registered Nurse" (Associate's).





## **In-Demand Skills**

